



talent etc
rights management

we keep you out of trouble

talent etc. rights management

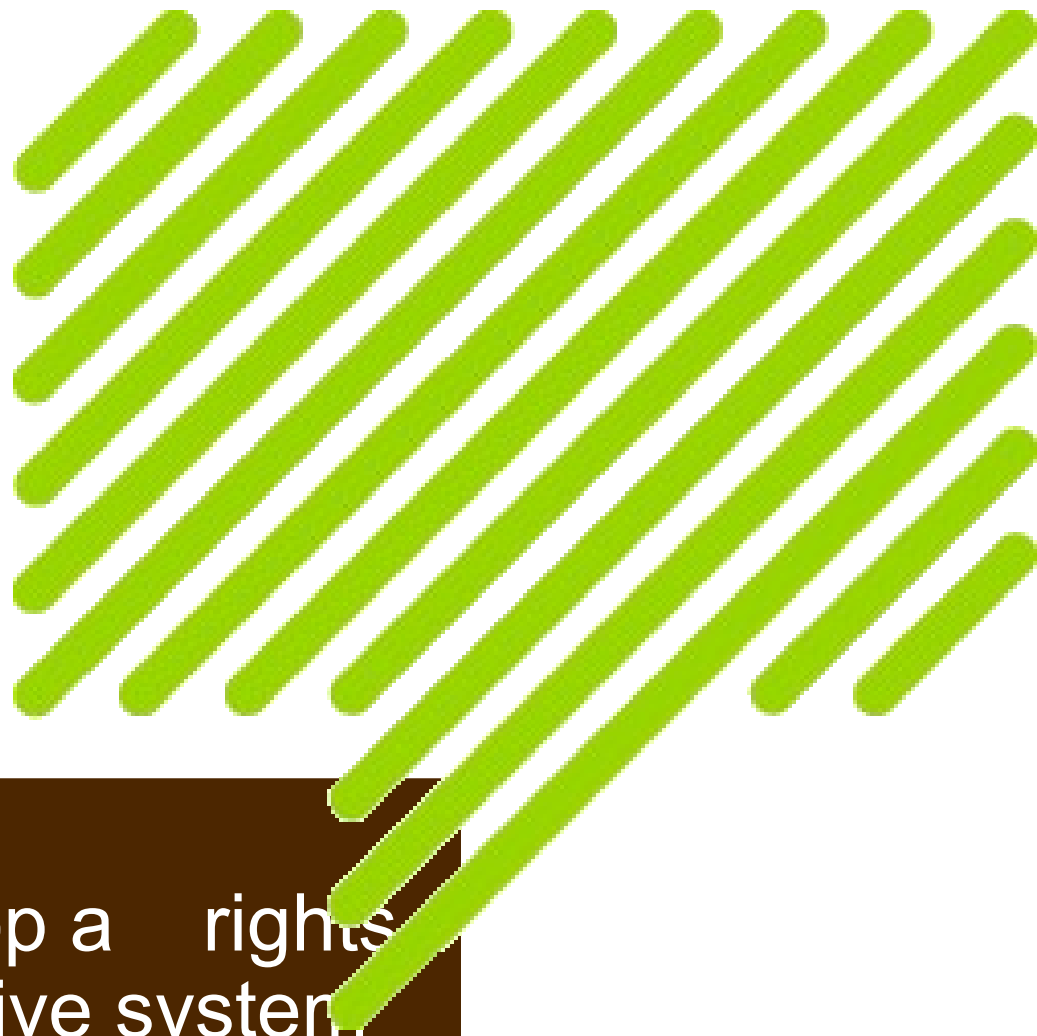


**all your talent contracts,
photos, music licenses, and
final spots in one place...**

all your original documents are centralized



do you have rights or permissions?



we can help you develop a rights
management and archive system
by utilizing...

TERM

talent contracts



you can access the terms, rights, etc online



union usages

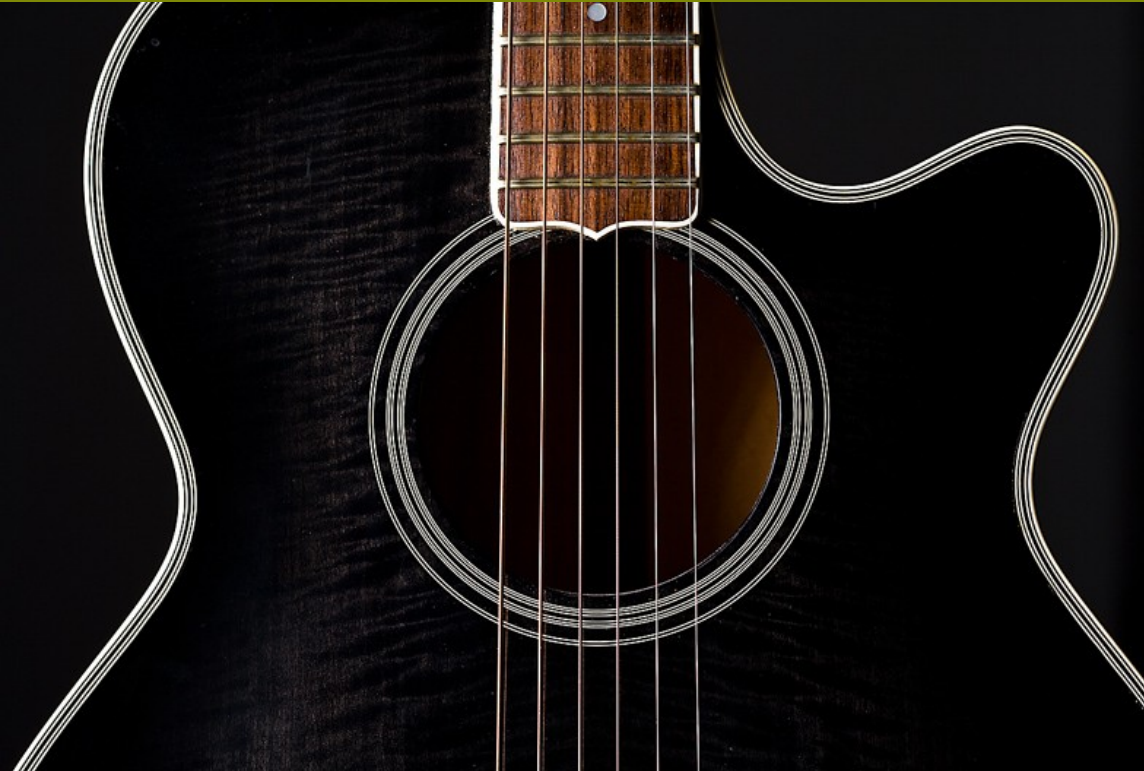
we ensure your union talent is in compliance

photos



do you have model releases & rights?

music



original or licensed music TERM tracks it

A close-up, low-angle shot of a person's hands typing on a silver laptop keyboard. The person is wearing a blue shirt. In the background, a black coffee cup sits on a saucer on a wooden table. The scene is lit with warm, indoor lighting, suggesting a cafe or office environment. The word "web" is overlaid in the top left corner.

web

we assist with getting expired spots off the web

- data entry & upload processing
talent contracts, photos, video or music clips, & final spot
- monitor rights & permissions
- commercials/asset management
- email expiration notifications
- email reports
- archiving system
- client web access



our services

- talent contracts
union & non-union talent info
- talent agency & agent info
- client / product info
all commercials/assets linked
- talent compensation
- terms, use rights, etc
- pdf documents
- expired contracts are archived



talent contracts



talent etc
rights management

- commercial/assets are tracked
 - name/ aka
 - ISCI or ad id
 - length of spot
 - talent contracts linked
 - elements (photos, videos, music) linked
 - production date, launch date and MPU
- usages are tracked
- play the final spot
- released assets are archived

commercial/asset management



talent etc
rights management

- media usages tracked
 - holding fees
 - tv – cable, network, wildspot
 - radio – network, wildspot
 - internet
 - industrial use
 - new media
- expired usages are archived

media usages

- verify rights & permissions
- verify usages
- download & print talent contracts
- view all elements
photos, music or video clips,
original artwork, etc.
- play final spot



client web access



talent etc
rights management

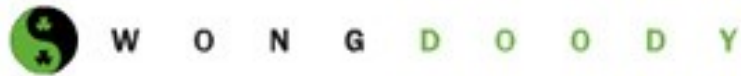
- contracts about to expire
- usages about to expire
- elements about to expire
photos, music or video clips,
original artwork, etc.
- client commercial/asset list

and many more....

reports & email notifications

ad agencies & production companies

business affairs & signatore services



Cole & Weber

**BUTLER
SHINE
STERN
& PARTNERS**



PUBLICIS



swi+zerland



R2C GROUP



our customers



TERM

is your rights management and
archive system